South Tyneside Council

# NOTICE OF GRANT OF CONSENT FOR THE DISPLAY OF ADVERTISEMENTS

**The Town and Country Planning Act 1990**
**The Town and Country Planning (Control of Advertisements) (England) Regulations 2007**

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**Contact Name and Address:**
NCR Atleos
Hope Street
Rotherham
S60 1LH

**Application No:** 260520
**Date of Issue:** 17/09/2026

In pursuance of their powers under the above mentioned Act and Regulations, South Tyneside Council as Local Planning Authority hereby **GRANT** express consent for the following:

**Proposal:** Retrospective Advertisement Consent sought for the installation of internally illuminated surround sign to ATM machine
**Location:** 200 Ashley Road, South Shields, South Tyneside, NE34 0PQ

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**SUBJECT TO THE FOLLOWING CONDITION(S) AND REASON(S):**

1 This consent shall be for a limited period expiring five years from the date which the work started.

The consent is limited to a period of five years from the date of granting, in accordance with Regulation 14 of The Town and Country Planning (Control of Advertisements)(England) Regulations 2007.

2 Any advertisement displayed, and any site used for the display of advertisements, shall be maintained in a condition that does not impair the visual amenity of the site.

In accordance with Regulation 14 of The Town and Country Planning (Control of Advertisements) Regulations 2007.

3 Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a condition that does not endanger the public.

In accordance with Regulation 14 of The Town and Country Planning (Control of Advertisements) Regulations 2007.

4 Where an advertisement is required under these Regulations to be removed, the site shall be left in a condition that does not endanger the public or impair visual amenity.

In accordance with Regulation 14 of The Town and Country Planning (Control of Advertisements) Regulations 2007.

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**NOTES TO APPLICANT:**

**For the avoidance of doubt this decision relates to the following plans and/or specifications:**

- Existing and Proposed Plans Drg No. E029235 – received 23/07/2026
- STD PTU Small Illuminated Surround Sign Drg No. M0484 Rev.01 – received 23/07/2026

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A Inch

Andrew Inch
Senior Manager Planning

**Your attention is drawn to the attached schedule of notes which form part of this notice**

## NOTES

1 This certificate is issued under the Town and Country Planning Acts, Regulations and Orders and does not constitute a permission, approval or consent by South Tyneside Council for any other purpose whatsoever. Applications must therefore be made to the appropriate Departments of the Council for any other permission, approval or consent (including Building Regulations approval or approval of South Tyneside Council as ground landlord where appropriate) which may be necessary in connection with the proposed development or anything incidental thereto, or the use to be made of the premises which form the subject of such development.

2 You may also require permissions, approvals or consents under other legislation, or from bodies other than South Tyneside Council. This could include works affecting a public sewer, gas main, or electricity line, works within the adopted highway, works affecting a public right of way, property covenants, legislation relating to disabled persons, land drainage consent, waste management consent, scheduled monument consent or works affecting protected habitats or species.

3 The approved development should be implemented in strict compliance with all of the planning conditions, and in particular any which require details to be approved prior to the commencement of the development. Failure to do so may result in any commencement of development being unauthorised, which could be liable to enforcement action.

**APPEALS TO THE SECRETARY OF STATE**

4 **Only the applicant possesses the right of appeal**

If you are aggrieved by the decision of your local planning authority to refuse permission for the proposed development or to grant it subject to conditions, then you can appeal to the Secretary of State under section 78 of the Town and Country Planning Act 1990.

As this is a decision to refuse express consent for the display of an advertisement, if you want to appeal against your local planning authority's decision then you must do so within 8 weeks of the date of receipt of this notice.

Appeals should be made online via Appeal a planning decision. If someone does not have access to the internet and needs help completing the appeal digitally, they should contact the Planning Inspectorate customer service team on 0303 444 5000 who will provide details of support options available.

Before making an appeal, you may find it helpful to review guidance and watch a video explaining the appeals process at Make an appeal to the Planning Inspectorate and associated guidance.

The Secretary of State can allow a longer period for giving notice of an appeal but will not normally be prepared to use this power unless there are special circumstances which excuse the delay in giving notice of appeal.

The Secretary of State need not consider an appeal if it seems to the Secretary of State that the local planning authority could not have granted planning permission for the proposed development or could not have granted it without the conditions they imposed, having regard to the statutory requirements, to the provisions of any development order and to any directions given under a development order.

If you intend to submit an appeal that you would like examined by inquiry then you must

notify the Local Planning Authority and Planning Inspectorate (inquiryappeals@planninginspectorate.gov.uk) at least 10 days before submitting the appeal. Further details are on GOV.UK.